





# TRANSIENT MERCHANT

235 Hickory St, Pewaukee WI 53072 - villagehall@villageofpewaukee.gov - 262.691.5660

## APPLICANT INFORMATION

1. Applicant Transient Merchant licenses must file a completed and signed Transient Merchant Application for with the Village Clerk and pay an application/permit issuance of \$50.00 to process the application.
2. All applications are referred to the Village Police Chief for a background check. The Police Chief shall review the applicant's business and personal background for the protection of the public good and will return it to the Village clerk within 72 hours.
3. If the Police Chief finds the applicant's character and/or business-type to be unsatisfactory, a recommendation for denial will be noted on the application and the applicant will be notified o the denial in writing.
4. If the Police Chief find the application satisfactory, a recommendation for approval will be noted and the Village Clerk will place the application on the next Village Board agenda for approval. **All approved licenses shall contain: Village Clerk's Signature, type of goods to be sold, date of issuance, length of time the license shall be valid and description of any vehicle to be used during such licensed business.**
5. Each individual Transient Merchant must obtain a license. Licenses are not transferable. The Village Clerk will keep a permanent record of all licenses issued.
6. Licenses are valid for 60 days and expire at midnight on he date specified on the license.
7. **Prohibited practices for Transient Merchants include:**
  - a. Calling at any dwelling or other place between the hours of 9:00 o.. and 9:00 a.m. except by appointment, calling when dwelling has placed a 'no solicitation' or similar posting, calling at a rear door or remaining on a premise after being asked to leave.
  - b. Misrepresenting or making false, deceptive or misleading statements concerning the purpose of his/her visit, his/her identity or the identity of the organization he/she represents.
  - c. Impeding the free use of sidewalks or streets by pedestrians and vehicles. All traffic and parking regulations must be observed.
  - d. Making loud noises or using a sound amplifying device to attract customers of the noise if capable of being plainly heard outside a one-hundred foot radius of the source.
  - e. Allowing rubbish or litter to accumulate in and/or around the area in which he/she is conducting business.

### **Disclosure Requirements**

After initial greeting, and before any other statement is made to a prospective customer, a Transient Merchant shall expressly disclose his/her name of the company or organization he/she is affiliated with, if any, and the identity of merchandise or services he/she offers to sell.

**\*Licensees are required to present their license at the request of any citizen.**

### **Acknowledgement of receipt of Application Instructions Transient Merchant.**

**Applicant's Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_ **Staff Initials:** \_\_\_\_\_